

Label regions - Strategy for sustainable regional development in the Alps

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**Changing alps – Remote regions between
waste land and promise
CIPRA Annual Conference
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Overview

- Actual regional-policy discussion
- Strategy ‚Label regions‘
- Examples

Collaboration Partners

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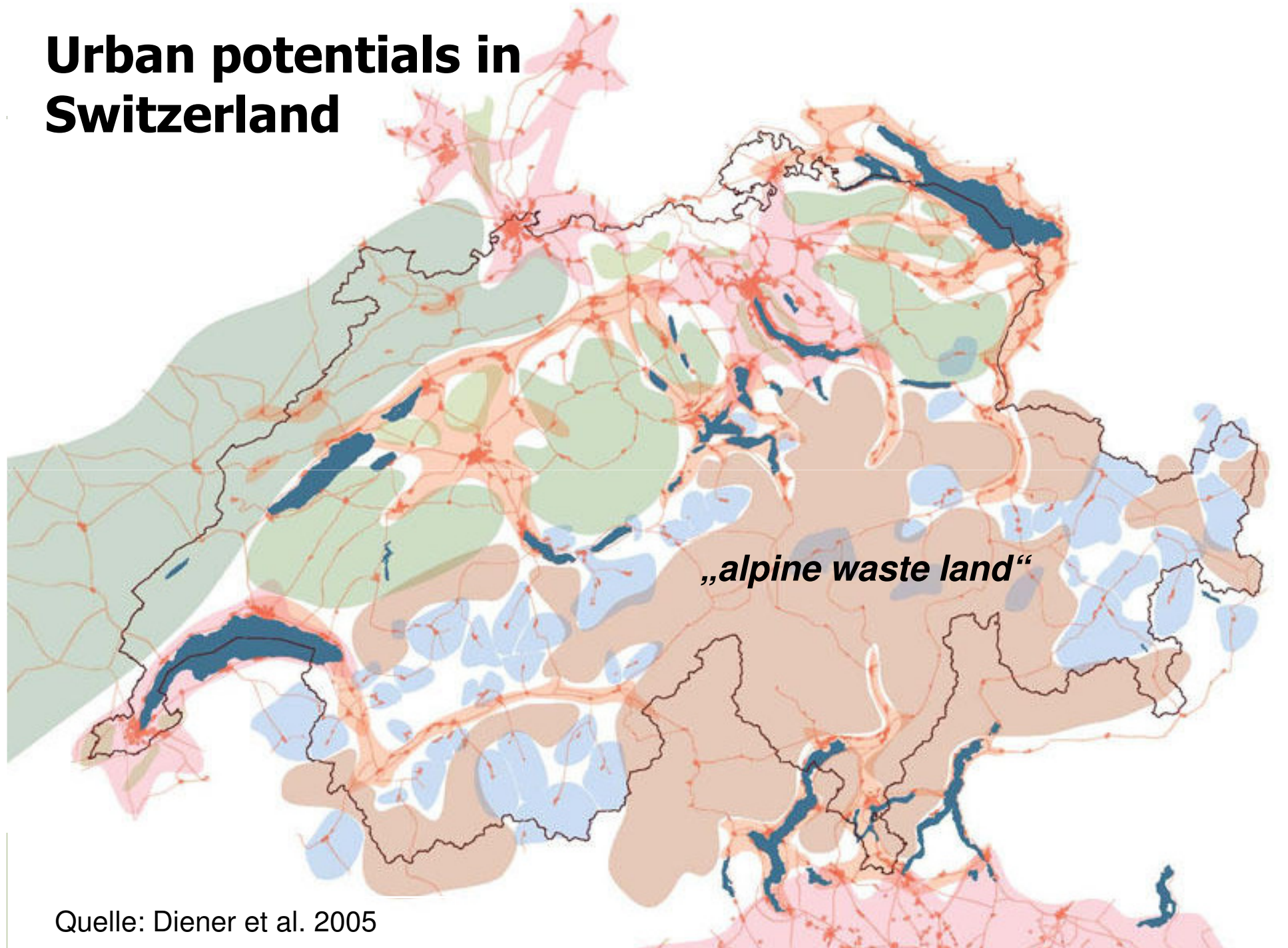
Discussion on regional policy



A concept and the outcome



Urban potentials in Switzerland



Quelle: Diener et al. 2005

Research program without impact?



An alternative approach

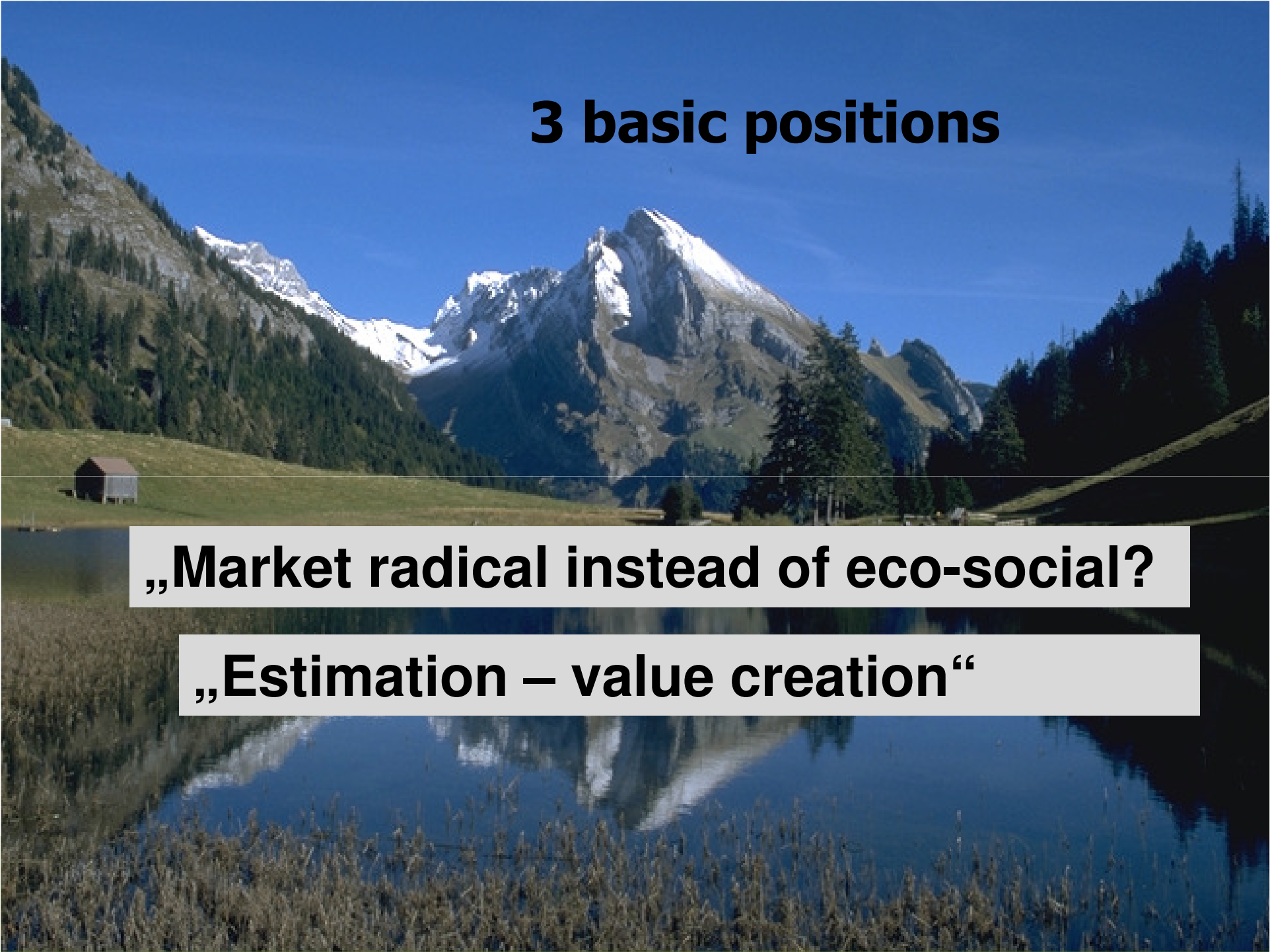
3 basic positions



3 basic positions

„Market radical instead of eco-social?“

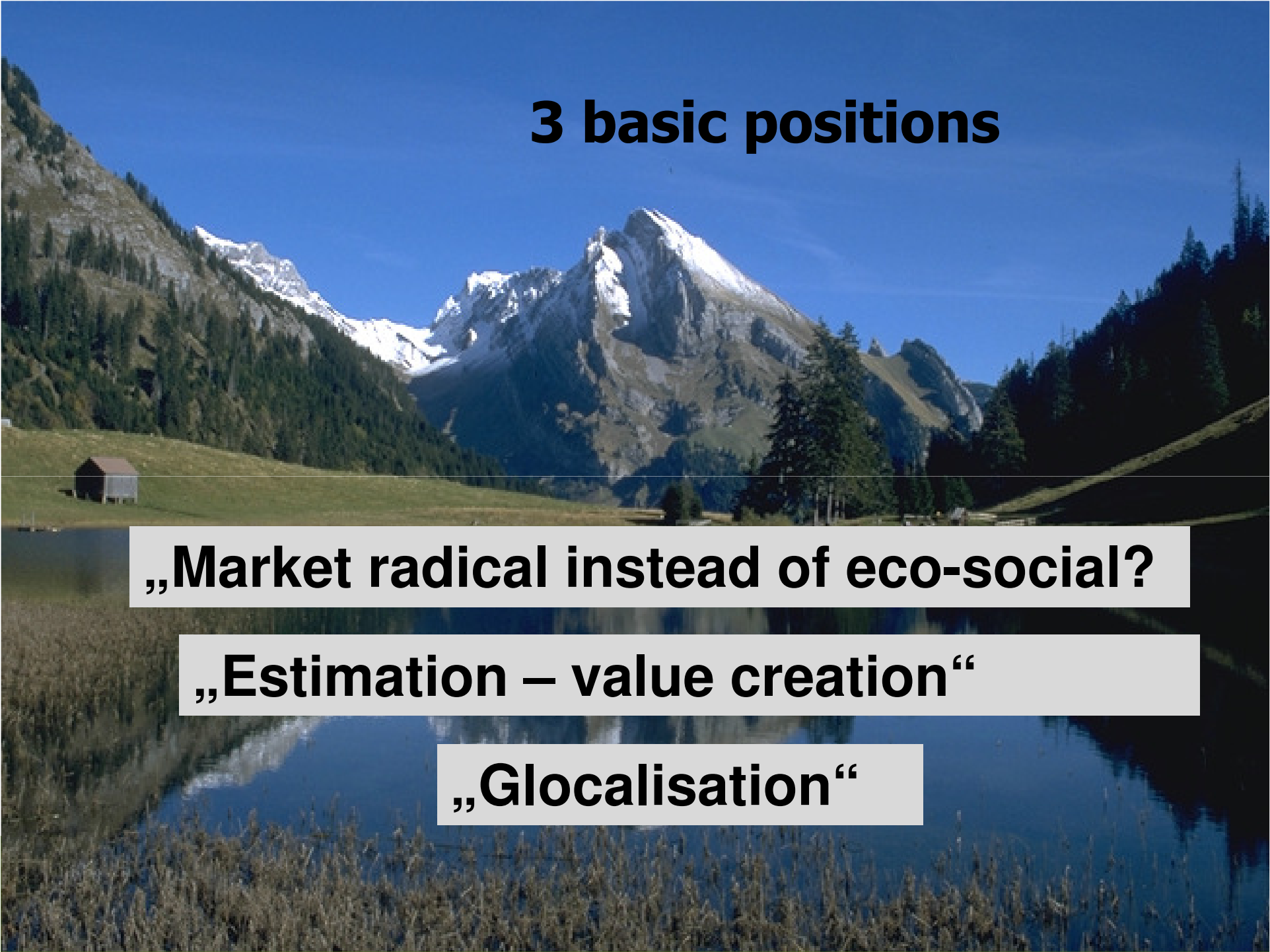




3 basic positions

„Market radical instead of eco-social?“

„Estimation – value creation“

A scenic mountain landscape with a snow-capped peak, green slopes, and a lake in the foreground. The sky is clear blue. The foreground shows a calm lake reflecting the surrounding greenery and the distant mountain. A small wooden cabin is visible on the left slope.

3 basic positions

„Market radical instead of eco-social?“

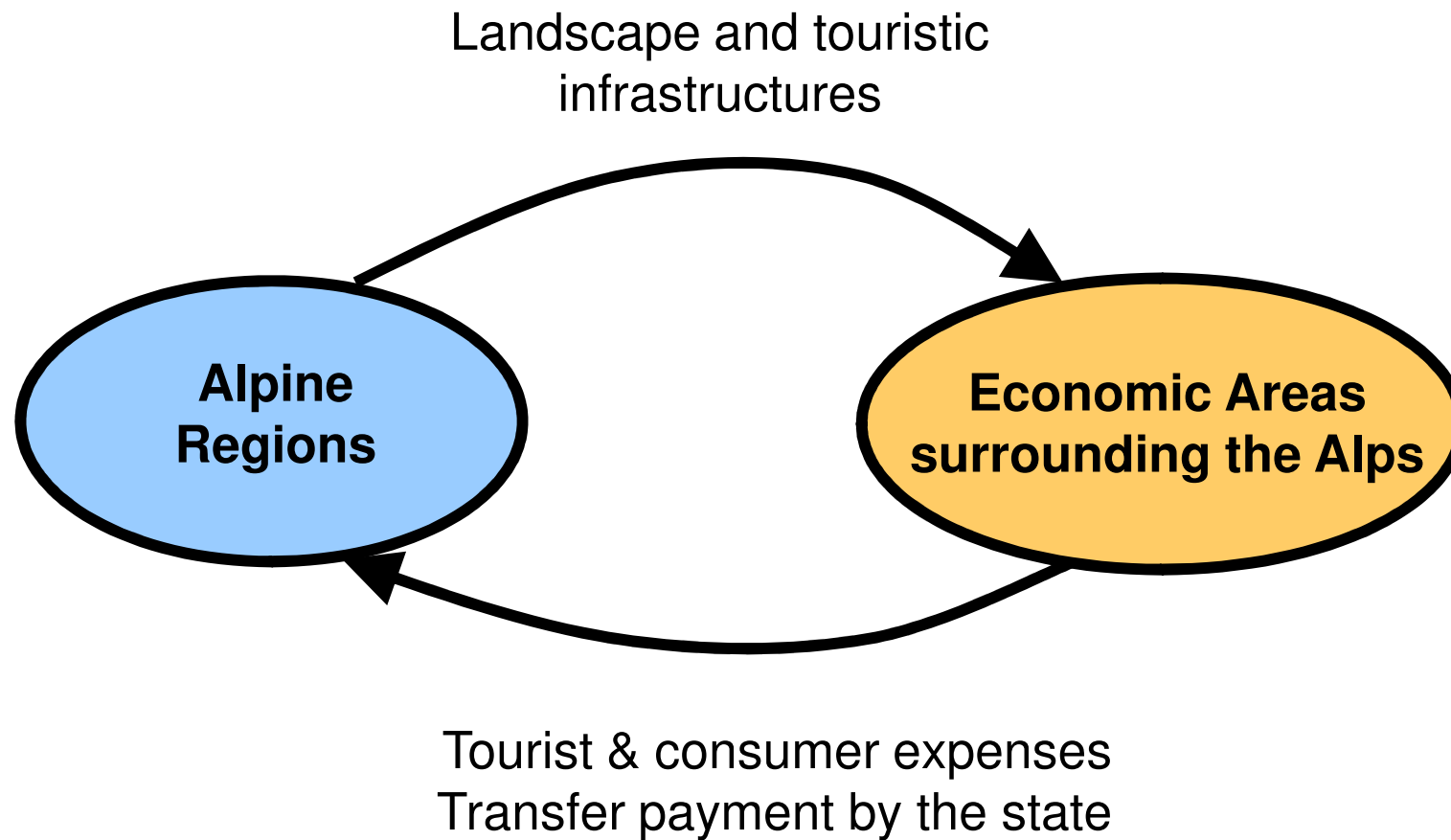
„Estimation – value creation“

„Glocalisation“

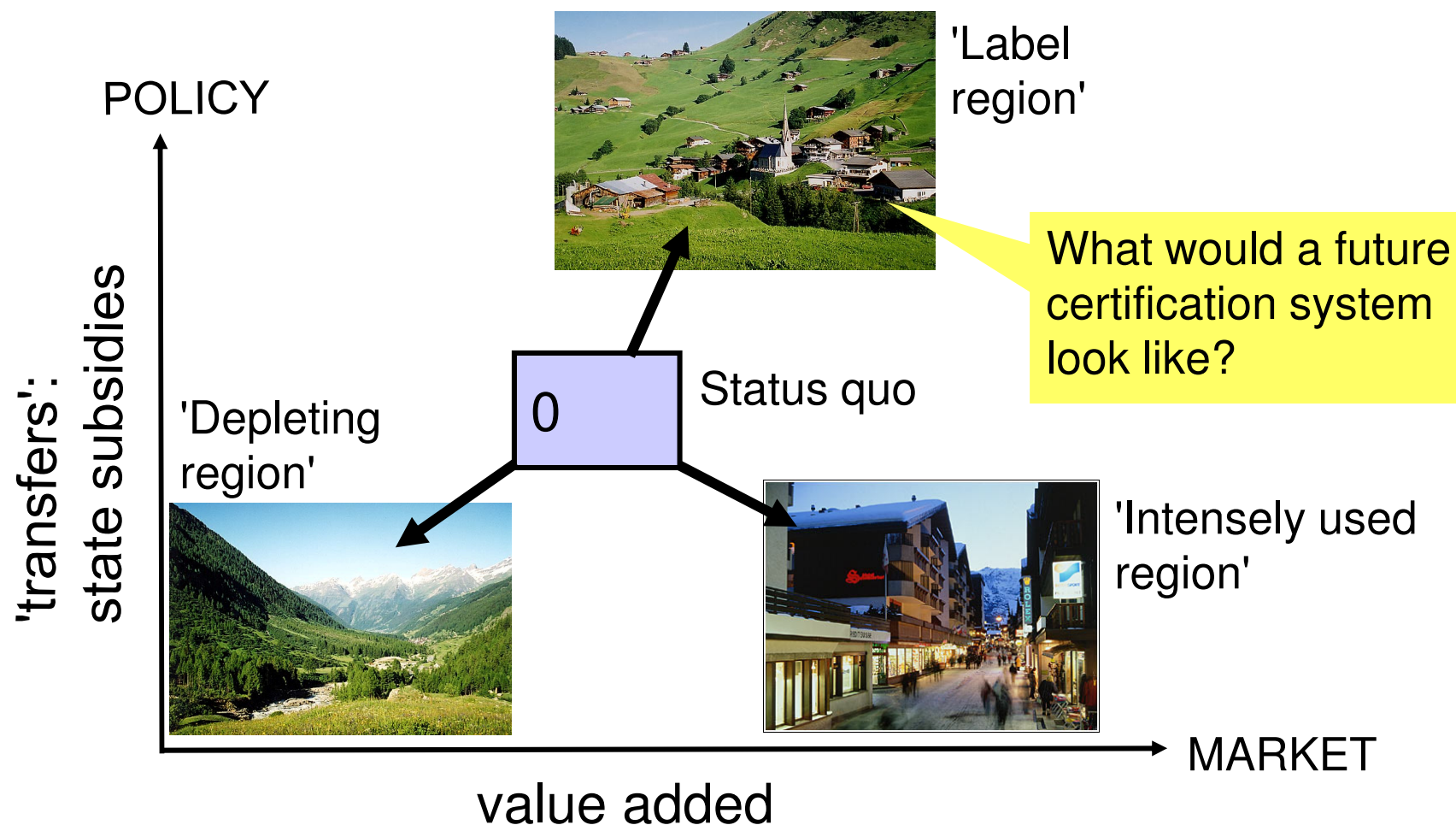
Strategy 'Label regions'



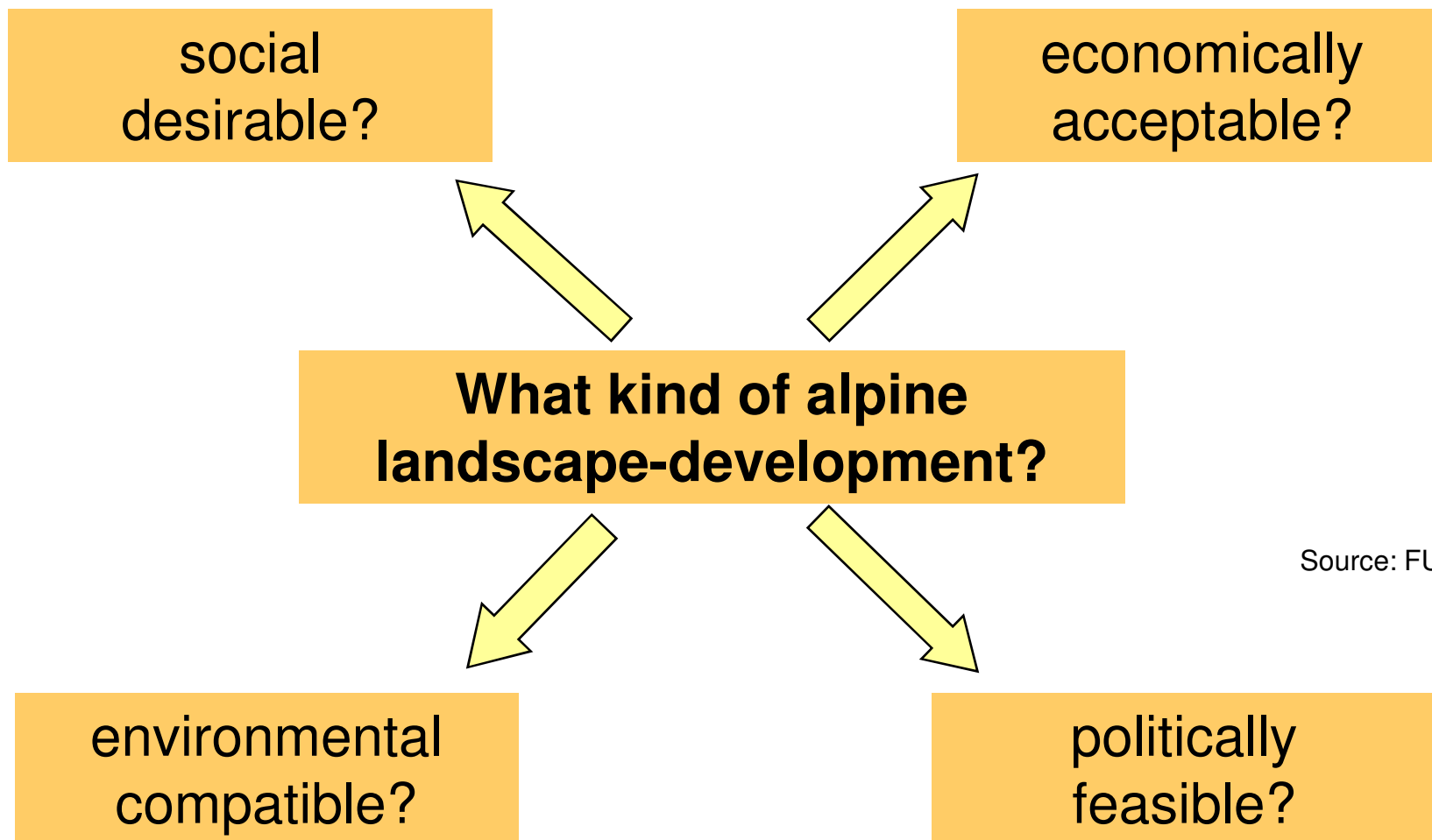
Transfer payment



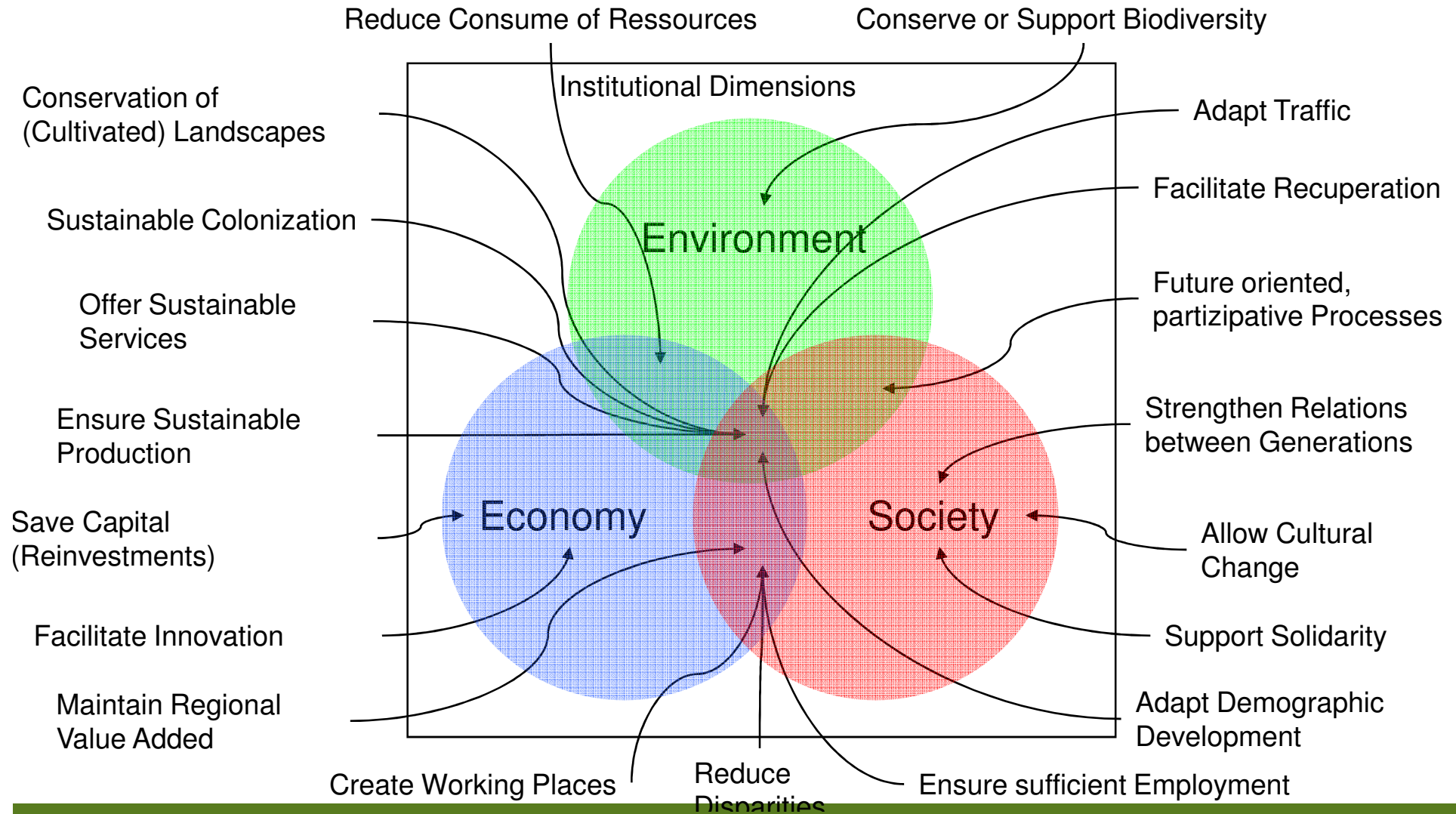
New typology of alpine regions



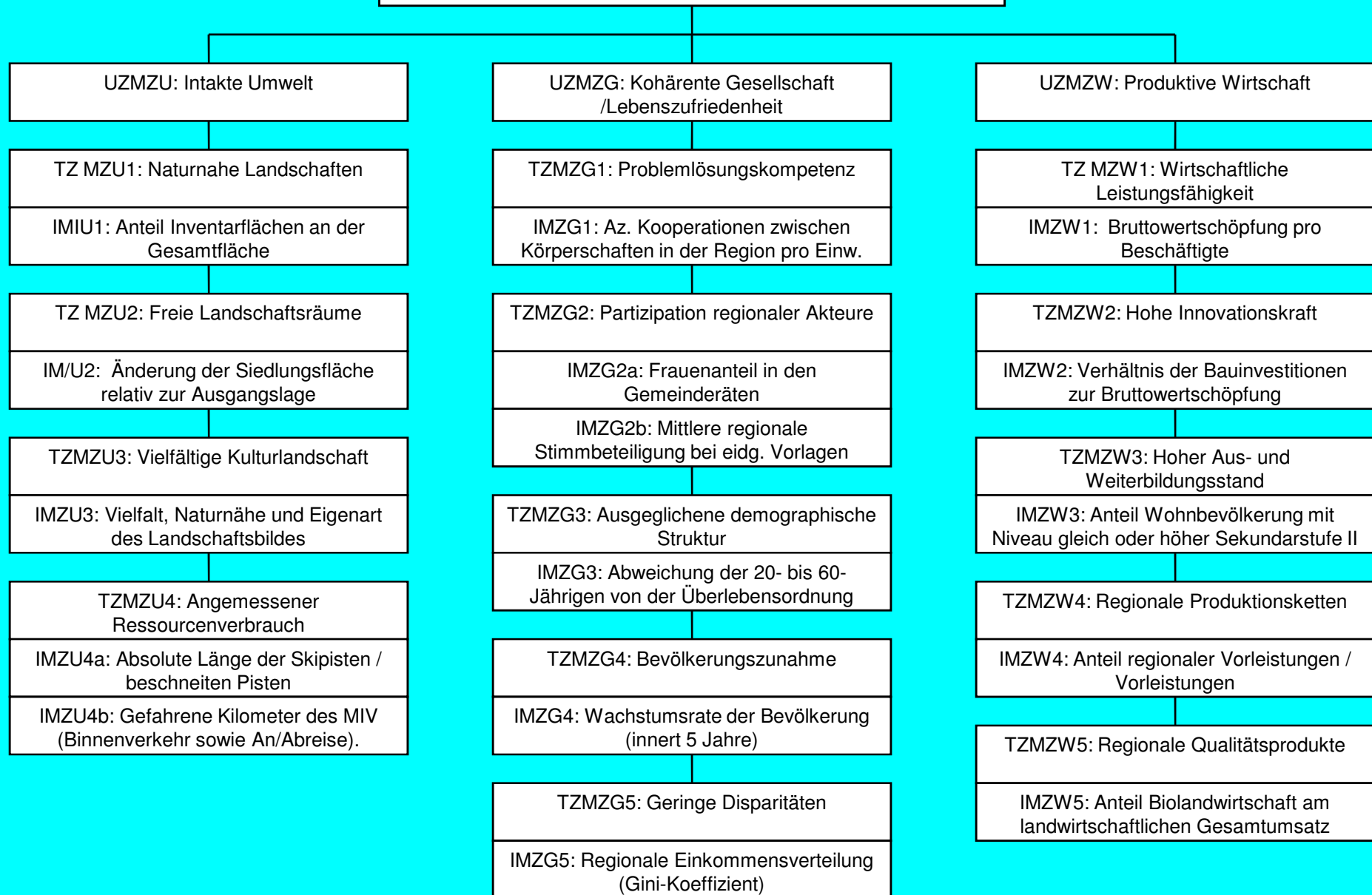
Goals of certification



Goal system of SRD

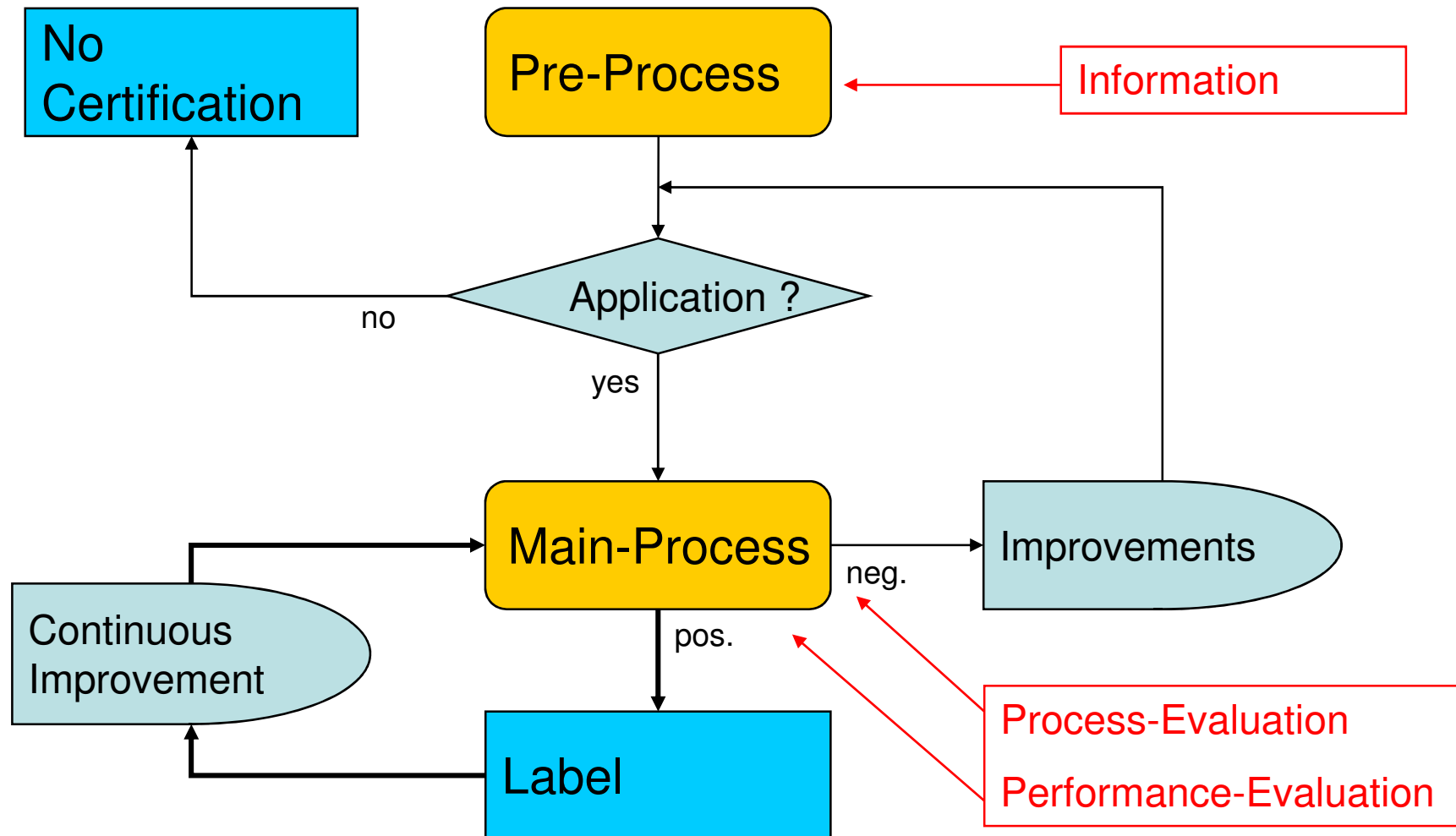


OZMZ: Förderung einer nachhaltigen Regionalentwicklung



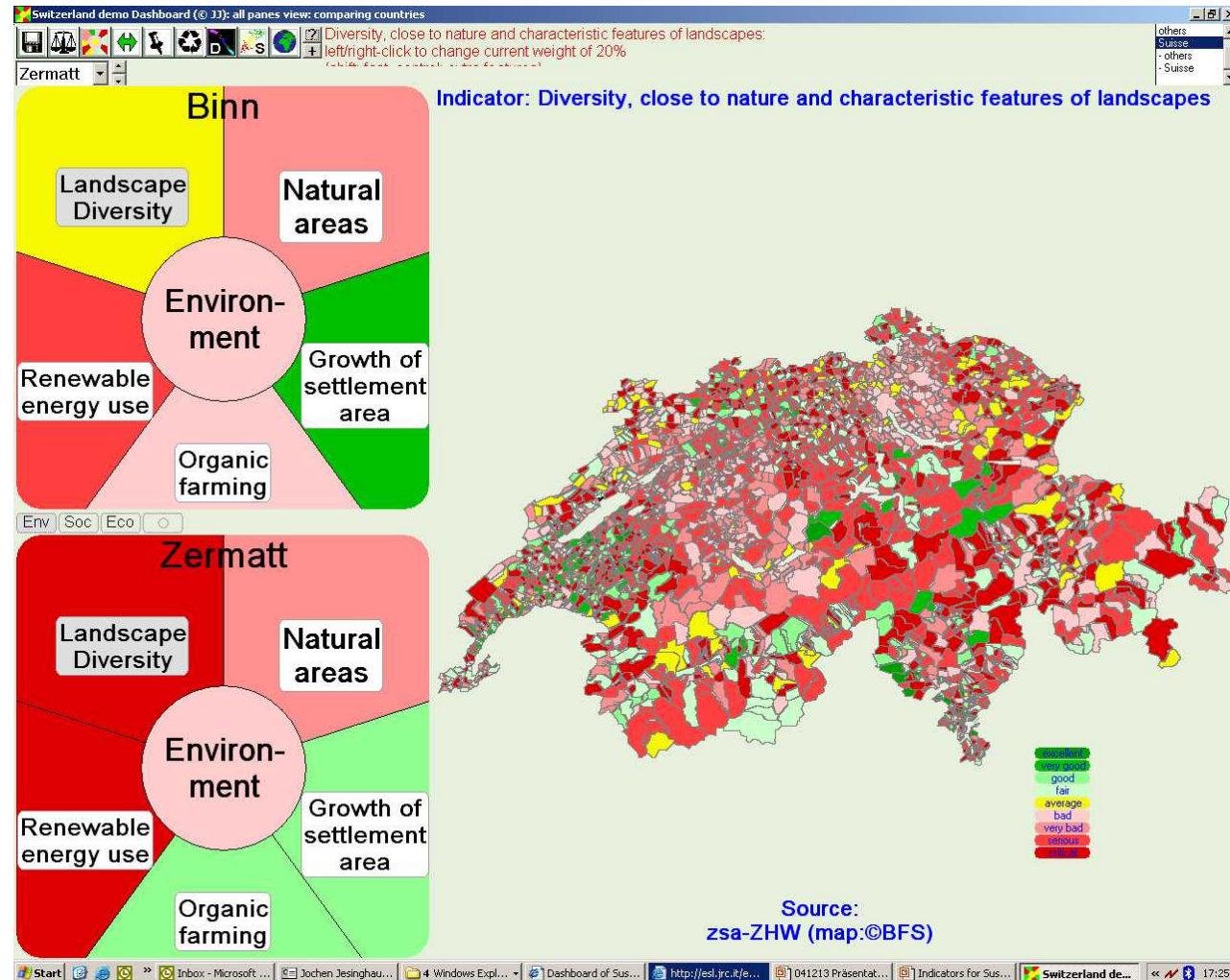
Indicatoret „Label regions“

Certification Procedure



Swiss Regional Dashboard (CGSDI, 2004)

Swiss
Municipalities
(2004)

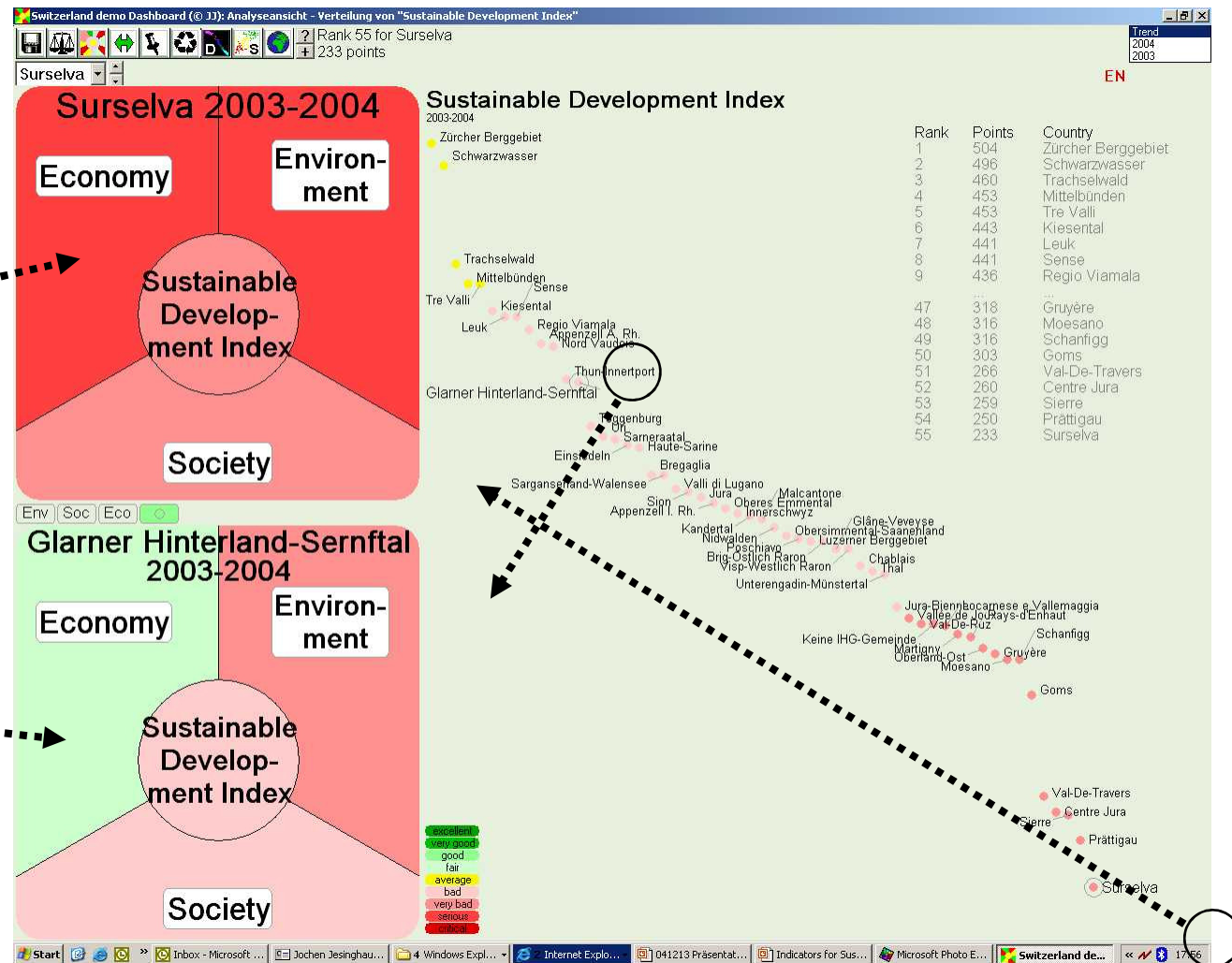


Benchmarking SRD

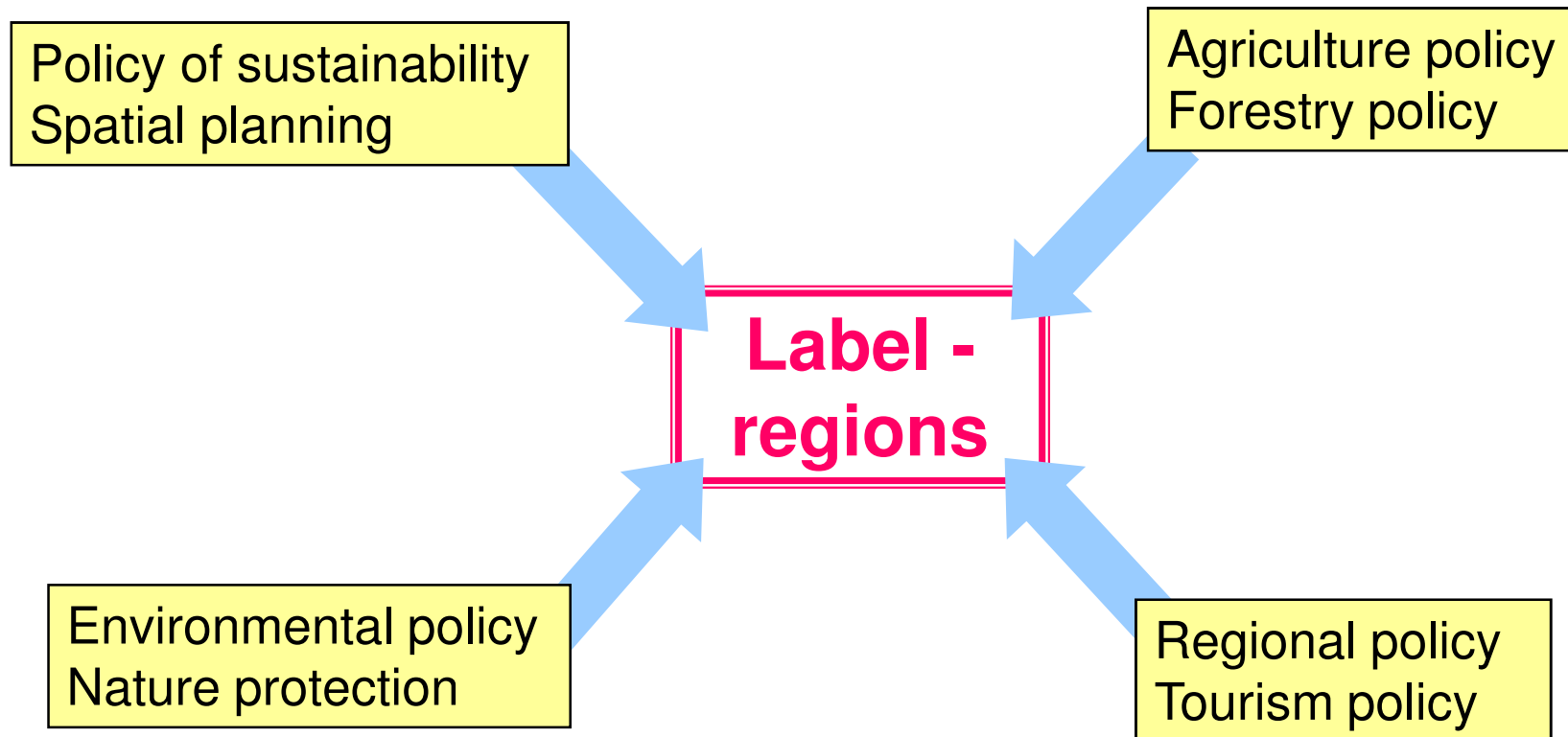
Ranking
Trend

Strong
degradation

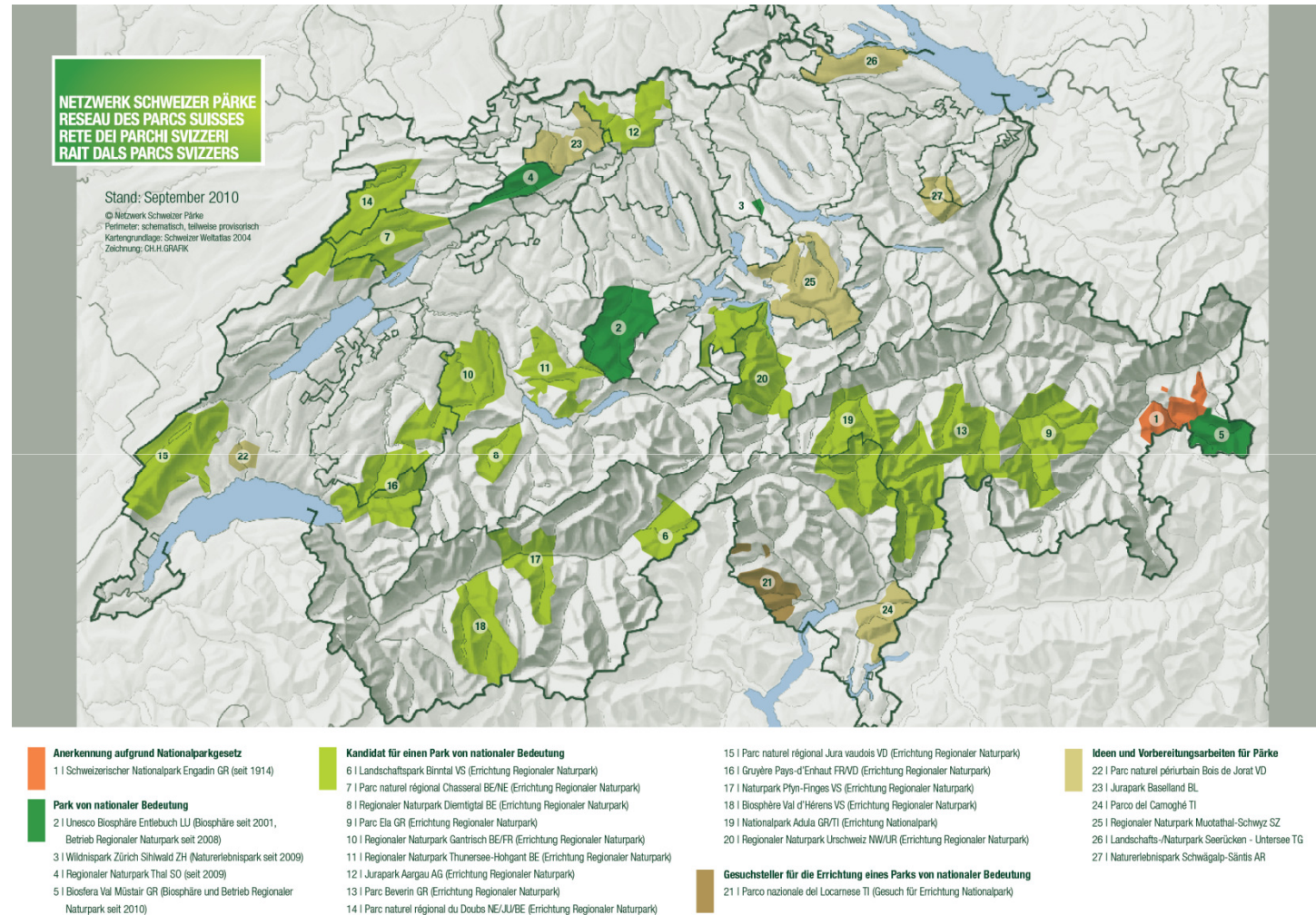
Slight
improvement



Label regions & regional policy



Example: New parks (CH)



Example: Agriculture policy (CH)



Online publications

English:

<http://www.bioone.org/doi/full/10.1659/mrd.0950?prevSearch=%255Bfulltext%253A%2Bboesch%255D&searchHistoryKey=&queryHash=545bf3fac6b196a7ac8ed1a9bf220cb5>

German:

http://www.vdf.ethz.ch/service/3204/Labelregionen_OA.pdf



Thank you for your attention
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