

Workshop
Transport and Visitor
Management in mountain areas



‘Future in the Alps’

**Disseminating knowledge –
connecting people**

**Wolfgang Pfefferkorn
Gozd Martuljek, 10.-11.5.2007**

The project

‘Future in the Alps’

**‘Disseminating knowledge
– connecting people’**

Knowledge transfer for
sustainable regional
development in the Alps

The idea of the project

- Chamonix, Vail, Styria, Tolmin ...
- Persons, who want to change something
- What to do? How to start?
- Not to re-invent the wheel!
- How to make knowledge known?
- Answers: products, experiences, practice
- 3-4 steps: Future in the Alps or other
- Continuity after 2007

1. Regional value added



2. Governance capacity



3. Protected areas: their contribution to biodiversity and regional development



4. Leisure, tourism and commuter mobility



5. New forms of decision making and conflict resolution



6. Policies and instruments: from paper to implementation



Three sections



alpKnowhow: 05/06

- 6 Reports (ca. 80 pages)
- Database (´State of the art´: 240 publications, 160 best practice examples)
- Synthesis report
- Open questions, new questions
-> to science

Dissemination of knowledge 06/07 ->

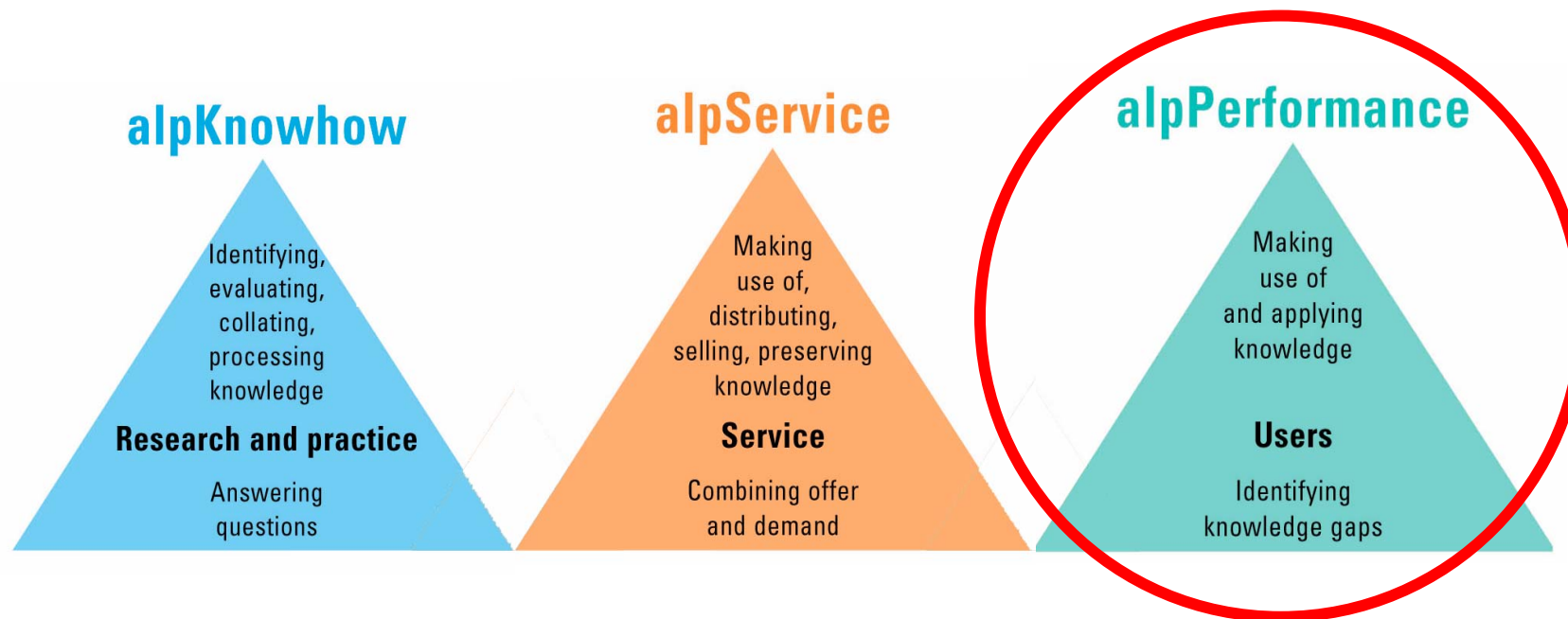
- Conferences (2-3)
- Workshops series (12) for practitioners
- Teaching material and programme
- Focal points of knowledge
- 3rd volume of the Alpine Report
- Articles, presentations



Networking

- Addresses: from 12 to 30.000!
- 6.000 municipalities
- 600 media
- National Contact Points!
- Newsletter
- Website

Third section: alpPerformance



alpPerformance

- 8 Pilot projects (winners of competition)
- Spin Off 1: **NENA** – Network Enterprise Alps (06-08)
- Spin Off 2: **DYNALP2**:
Implementing the results of alpKnowhow (40 small local projects, workshops, 06-09)

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